

No attempt has been made to rank the information contained in this report in order of importance, since BPA Worldwide believes this is a judgment, which must be made by the user of the report.

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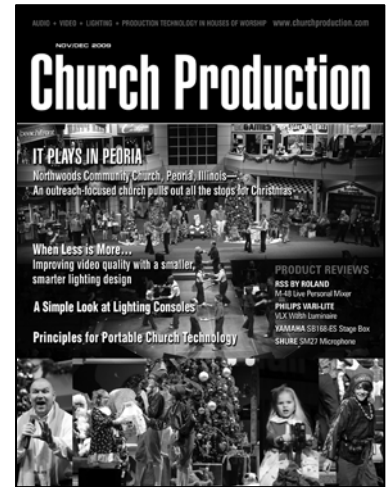
A not-for-profit organization since 1931, BPA Worldwide is governed by a tripartite board comprising media owners, advertising agencies and advertisers. Spanning 25 countries, BPA serves more than 2,000 B-to-B publications and 500 consumer magazines, plus newspapers, events, Web sites, email newsletters, databases, wireless and other advertiser-supported media-as well as more than 2,600 advertiser and agency members.

Visit www.bpaww.com for the latest audit reports, membership information and publishing and advertising industry news.

Church Production Magazine

Production Media, Inc.
2610 Wycliff Rd. Ste. 405
Raleigh, NC 27607
Tel.: 919.325.0120
Fax: 919.325.0121
www.churchproduction.com

Official Publication of: None
Established: 1999
Issues Per Year: 10



FIELD SERVED

CHURCH PRODUCTION MAGAZINE serves churches, and others allied to the field as detailed in paragraph 3a.

DEFINITION OF RECIPIENT QUALIFICATION

Qualified recipients are technical directors, technical systems operators (volunteer and staff), media ministers, pastors (executive, senior, youth, worship), facilities/ operations/ building managers, business administrators, church executives, ministry staff (music ministers, worship ministers), executive management (business/ corporate related), designers, architects, engineers, sales/ marketing managers and staff, technicians (business/ corporate related) and other titled and non-titled personnel.

AVERAGE NON-QUALIFIED CIRCULATION	
NON-QUALIFIED Not Included Elsewhere	Copies
Other Paid Circulation _____	-
Advertiser and Agency _____	1,849
Rotated or Occasional _____	-
Allocated for Trade Shows and Conventions _____	760
Digital _____	-
All Other _____	886
TOTAL	3,495

1. AVERAGE QUALIFIED CIRCULATION BREAKOUT FOR PERIOD						
QUALIFIED CIRCULATION	Total Qualified		Qualified Non-Paid		Qualified Paid	
	Copies	Percent	Copies	Percent	Copies	Percent
Individual _____	30,046	100.0	30,033	100.0	13	-
Sponsored Individually Addressed _____	-	-	-	-	-	-
Membership Benefit _____	-	-	-	-	-	-
Multi-Copy Same Addressee _____	-	-	-	-	-	-
Single Copy Sales _____	-	-	-	-	-	-
TOTAL QUALIFIED CIRCULATION	30,046	100.0	30,033	100.0	13	-

2. QUALIFIED CIRCULATION BY ISSUES WITH REMOVALS AND ADDITIONS FOR PERIOD															
2009 Issue	*Number Removed	*Number Added	Print Version Only (A)	Digital Version Only (B)	Qualified Non-Paid	Qualified Paid	Total Qualified	2009 Issue	*Number Removed	*Number Added	Print Version Only (A)	Digital Version Only (B)	Qualified Non-Paid	Qualified Paid	Total Qualified
July _____	565	585	28,944	1,106			30,050	October _____	272	262	28,310	1,730			30,040
August _____	300	292	28,656	1,385			30,041	November/ December _	1,189	1,199	28,173	1,877			30,050
September _	493	497	28,392	1,658			30,050	TOTAL	2,819	2,835					

*See Paragraph 9

3a. BUSINESS/OCCUPATION BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF NOVEMBER/DECEMBER 2009**This issue is -% or 5 copies above the average of the other 4 issues reported in Paragraph two.**

INDUSTRY	TOTAL QUALIFIED	PERCENT OF TOTAL	Print Version Only (A)	Digital Version Only (B)	Technical Director, Minister of Media, Technical Systems Operator (Volunteer/Staff)	Pastor (Senior, Youth, Worship), Exec. Pastor, Business Admin, Church Exec.	Facilities/Operations/Building Manager	Minister of Music/Worship	Executive Management	Designer/Architect/Engineer	Sales/Marketing Manager/Staff	Technician (Corporate-Business related)	Other titled and non-titled personnel
Churches _____	26,157	87.0	24,584	1,573	13,376	7,632	523	1,454	337	241	132	1,153	1,309
Contractor/Dealer _____	1,150	3.8	1,075	75	177	6	13	6	439	186	191	78	54
Consultant _____	1,309	4.4	1,190	119	299	21	9	18	319	332	78	132	101
Equipment Manufacturer _____	395	1.3	368	27	38	3	9	5	79	24	176	6	55
Others Allied to the Field _____	1,039	3.5	956	83	214	66	12	31	174	103	85	102	252
TOTAL QUALIFIED CIRCULATION	30,050	100.0	28,173	1,877	14,104	7,728	566	1,514	1,348	886	662	1,471	1,771
PERCENT	100.0		93.8	6.2	46.9	25.7	1.9	5.0	4.5	3.0	2.2	4.9	5.9

3b. QUALIFICATION SOURCE BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF NOVEMBER/DECEMBER 2009

QUALIFICATION SOURCE	Qualified Within			Print Version Only (A)	Digital Version Only (B)	Qualified Non-Paid	Qualified Paid	Total Qualified	Percent
	1 Year	2 Years	3 Years						
I. Direct Request: _____	16,305	8,616	5,129	28,173	1,877			30,050	100.0
II. Request from recipient's company: _____	-	-	-	-	-			-	-
III. Membership Benefit: _____	-	-	-	-	-			-	-
IV. Communication from recipient or recipient's company (other than request): _____	-	-	-	-	-			-	-
V. TOTAL - Sources other than above (listed alphabetically): _____	-	-	-	-	-			-	-
Association rosters and directories _____	-	-	-	-	-			-	-
Business directories _____	-	-	-	-	-			-	-
Manufacturer's, distributor's, and wholesaler's lists _____	-	-	-	-	-			-	-
Other sources _____	-	-	-	-	-			-	-
VI. Single Copy Sales: _____	-	-	-	-	-			-	-
TOTAL QUALIFIED CIRCULATION	16,305	8,616	5,129	28,173	1,877			30,050	100.0
PERCENT	54.2	28.7	17.1	93.8	6.2			100.0	

3c. MAILING ADDRESS BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF NOVEMBER/DECEMBER 2009

MAILING ADDRESS	Print Version Only (A)	Digital Version Only (B)	Qualified Non-Paid	Qualified Paid	Total Qualified	Percent
Individuals by name and title and/or function _____	28,122	1,877			29,999	99.8
Individuals by name only _____	11	-			11	0.1
Titles or functions only _____	39	-			39	0.1
Company names only _____	1	-			1	-
Multi-Copy Same Addressee copies _____	-	-			-	-
Single Copy Sales _____	-	-			-	-
TOTAL QUALIFIED CIRCULATION	28,173	1,877			30,050	100.0

4. GEOGRAPHICAL BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF NOVEMBER/DECEMBER 2009

State & Zip Code	Print Version Only (A)	Digital Version Only (B)	Qualified Non-Paid	Qualified Paid	Total Qualified	Percent
039-049 Maine _____	87	-			87	
030-038 New Hampshire _____	85	2			87	
050-059 Vermont _____	31	1			32	
010-027 Massachusetts _____	257	9			266	
028-029 Rhode Island _____	30	-			30	
060-069 Connecticut _____	191	6			197	
NEW ENGLAND	681	18			699	2.3
100-149 New York _____	864	36			900	
070-089 New Jersey _____	444	19			463	
150-196 Pennsylvania _____	1,079	54			1,133	
MIDDLE ATLANTIC	2,387	109			2,496	8.3
430-459 Ohio _____	1,364	39			1,403	
460-479 Indiana _____	983	40			1,023	
600-629 Illinois _____	1,064	46			1,110	
480-499 Michigan _____	1,067	35			1,102	
530-549 Wisconsin _____	361	13			374	
EAST NO. CENTRAL	4,839	173			5,012	16.7
550-567 Minnesota _____	428	15			443	
500-528 Iowa _____	339	11			350	
630-658 Missouri _____	705	25			730	
580-588 North Dakota _____	56	5			61	
570-577 South Dakota _____	59	7			66	
680-693 Nebraska _____	155	5			160	
660-679 Kansas _____	307	11			318	
WEST NO. CENTRAL	2,049	79			2,128	7.1
197-199 Delaware _____	76	3			79	
206-219 Maryland _____	510	11			521	
200-205 Washington, DC _____	52	1			53	
220-246 Virginia _____	832	31			863	
247-268 West Virginia _____	156	5			161	
270-289 North Carolina _____	1,337	43			1,380	
290-299 South Carolina _____	589	24			613	
300-319 Georgia _____	1,322	42			1,364	
320-349 Florida _____	1,773	52			1,825	
SOUTH ATLANTIC	6,647	212			6,859	22.8
400-427 Kentucky _____	524	10			534	
370-385 Tennessee _____	883	20			903	
350-369 Alabama _____	637	17			654	
386-397 Mississippi _____	336	8			344	
EAST SO. CENTRAL	2,380	55			2,435	8.1
716-729 Arkansas _____	313	11			324	
700-714 Louisiana _____	383	7			390	
730-749 Oklahoma _____	444	21			465	
750-799 Texas _____	2,640	77			2,717	
WEST SO. CENTRAL	3,780	116			3,896	13.0
590-599 Montana _____	80	2			82	
832-838 Idaho _____	114	6			120	
820-831 Wyoming _____	38	1			39	
800-816 Colorado _____	456	16			472	
870-884 New Mexico _____	124	4			128	
850-865 Arizona _____	474	18			492	
840-847 Utah _____	51	3			54	
889-898 Nevada _____	146	6			152	
MOUNTAIN	1,483	56			1,539	5.1
995-999 Alaska _____	53	-			53	
980-994 Washington _____	603	36			639	
970-979 Oregon _____	333	10			343	
900-961 California _____	2,612	89			2,701	
967-968 Hawaii _____	63	4			67	
PACIFIC	3,664	139			3,803	12.7
UNITED STATES	27,910	957			28,867	96.1
969 & 004-009 U.S. Territories _____	241	7			248	
Canada _____	5	171			176	
Mexico _____	1	12			13	
Other International _____	9	730			739	
APO/FPO _____	7	-			7	
TOTAL QUALIFIED CIRCULATION	28,173	1,877			30,050	100.0

7. AVERAGE ANNUAL AUDITED QUALIFIED CIRCULATION AND CURRENT UNAUDITED CIRCULATION STATEMENTS

6-Month Period Ended:	Audited Data	Audited Data	Audited Data	Audited Data	Circulation Claim	Circulation Claim
	2006	2007	January - June 2008	July - December 2008	January - June 2009*	July - December 2009*
Total Audit Average Qualified	23,063	30,043	30,050	30,044	30,046	30,046
Qualified Non-Paid Total	23,037	30,014	30,026	30,024	30,032	30,033
Print Version Only	21,929	28,939	29,117	29,175	29,232	28,482
Digital Version Only	1,108	1,075	909	849	800	1,551
Qualified Paid Total	26	29	24	20	14	13
Print Version Only	26	29	24	20	14	13
Digital Version Only	-	-	-	-	-	-
Post Expire Copies included in Paid Circulation	**NC	**NC	**NC	**NC	**NC	**NC
Average Annual Order Price	**NC	**NC	**NC	**NC	**NC	**NC

***NOTE: 2009 data is unaudited. With each successive period, new data will be added until six 6-month periods are displayed.**

**NC = None Claimed.

9. ADDITIONAL DATA**METHOD OF DISTRIBUTION**

All qualified circulation conforms to the field served and definition of a recipient's qualification, as reported. Print copies are distributed via postal services or other carriers. Recipients who request the digital version are notified via email when the version is available.

PARAGRAPH 2:

Additions and removals are not required for paid circulation.

PARAGRAPHS 5 & 6 ARE NOT REQUIRED.**1. AVERAGE QUALIFIED CIRCULATION BREAKOUT FOR PERIOD – Print Version Only**

QUALIFIED CIRCULATION	Total Qualified		Qualified Non-Paid		Qualified Paid	
	Copies	Percent	Copies	Percent	Copies	Percent
Individual _____	28,495	100.0	28,482	100.0	13	-
Sponsored Individually Addressed ____	-	-	-	-	-	-
Membership Benefit _____	-	-	-	-	-	-
Multi-Copy Same Addressee _____	-	-	-	-	-	-
Single Copy Sales _____	-	-	-	-	-	-
TOTAL QUALIFIED CIRCULATION	28,495	100.0	28,482	100.0	13	-

1. AVERAGE QUALIFIED CIRCULATION BREAKOUT FOR PERIOD – Digital Version Only

QUALIFIED CIRCULATION	Total Qualified		Qualified Non-Paid		Qualified Paid	
	Copies	Percent	Copies	Percent	Copies	Percent
Individual _____	1,551	100.0	1,551	100.0	-	-
Sponsored Individually Addressed ____	-	-	-	-	-	-
Membership Benefit _____	-	-	-	-	-	-
Multi-Copy Same Addressee _____	-	-	-	-	-	-
Single Copy Sales _____	-	-	-	-	-	-
TOTAL QUALIFIED CIRCULATION	1,551	100.0	1,551	100.0	-	-

PUBLISHER'S AFFIDAVIT

We hereby make oath and say that all data set forth in this statement are true.

Brian Blackmore, Publisher

Elizabeth Crews, VP, Audience Development

(At least one of the above signatures must be that of an officer of the publishing company or its authorized representative.)

IMPORTANT NOTE:

This unaudited circulation statement has been checked against the previous audit report. It will be included in the annual audit made by BPA Worldwide.

Date signed January 6, 2010

State Massachusetts

County Middlesex

Received by BPA Worldwide January 6, 2010

Type PD

ID Number C736Y0D9

8. PAID CIRCULATION DATA

**NC	Average Annual Subscription Order Price for the Period. (includes promotional incentive value, if any)
10	Issues Per Year
**NC	All Single Copy Sales Prices for the Period
**NC	Renewal Rate of Paid Subscribers (Optional)