

AUGUST 7-9 | DALLAS

...
Capture
Summit 2023

THE 7TH ANNUAL CONTENT CREATION + FILMMAKING SUMMIT



CAPTURE SUMMIT 2023 PROSPECTUS

FILMMAKING | STREAMING | IMAG | IT TECHNOLOGIES | VIDEO PRODUCTION

Capture '23

**IT'S 3 DAYS OF REAL CONNECTION WITH
HUNDREDS OF CHURCH FILMMAKERS,
VIDEO PRODUCTION TEAMS, AND
CREATIVES.**

**IT'S AN UNLIMITED VALUE
PROPOSITION FOR YOU.**

CHURCH FILM AND VIDEO PRODUCTION IS ON FIRE

Over 60% of churches are spending more on technology than pre-pandemic. In fact, churches' investment in these new technologies has reached a billion dollars annually, resulting in churches across the country producing video content that rivals that of the professional film industry.

This investment is helping churches spread the Gospel in ways unimagined even two years ago.

So, if you're ready to invest in this sophisticated and robust market, Capture has you covered.

Capture Summit 2023 will not only put you face-to-face with hundreds of technology decision makers, it will keep your brand in front of them all year long.

PRODUCT DEMOS AND SHOWCASES

Capture attendees asked for more time to see and demo new products and systems—so **we've built-in more hours of exhibit time on all three days.**

365 DAYS TO BUILD RELATIONSHIPS

We've created a world of opportunity to build those all-important relationships at the show and beyond through the new **Capture ConnX***.

*Details coming soon, on this powerful, new text-based communication system.

UNPRECEDENTED REACH

We leverage all of our platforms to connect your brand to our audience. **96,000+ across online, email and social media**



Capture '23 AUG 7-9 / DALLAS

CAPTURE SUMMIT 2023 | COTTONWOOD CREEK CHURCH - 1015 SAM RAYBURN TOLLWAY, ALLEN, TX 75013



EVERYTHING'S BIGGER IN TEXAS—SO IS CAPTURE SUMMIT'23

August 7-9, hundreds of church filmmakers and content creators will converge at Cottonwood Creek Church in Allen, Texas—a technology-laden, worship, educational, and exhibit space—perfect for filmmaking, streaming, broadcast production events like Capture—and featuring a 12,000 sq. ft. reception hall for exhibitors, just outside the main sanctuary.

And with this expansive new space, Capture Summit adds more teaching and training workshops, more product demos, and expanded opportunities for making critical connections with tech decision makers. There are multiple technology tours of Cottonwood Creek Church, and you'll see fresh faces among the instructor and keynote lineups.

If you're serious about doing business with the church market, this is the conference you won't want to miss.



49%

of Churchs Plan to Increase
Video Content Production *



88%

of Church Techs Are
IT Product Decision Makers *

Who Will You Meet?

AV TEAMS
CREATIVE ARTS DIRECTORS
FILMMAKERS
GRAPHIC DESIGNERS
IT DIRECTORS
MULTIMEDIA DIRECTORS
PHOTOGRAPHERS
VIDEO PRODUCERS
SOUND ENGINEERS
TECHNICAL ARTS DIRECTORS
VIDEOGRAPHERS

79%

Authorize, Influence
or Specify Product and
Service Purchases *

83%

Need Video &
Camera Systems¹

69%

Need Streaming
Gear & Systems^{*1}

69%

Need Lighting
Gear & Systems^{*1}

67%

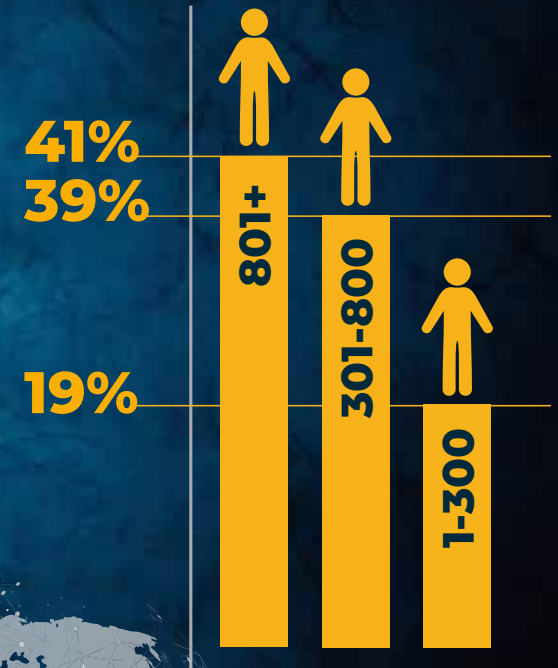
Need Audio
Gear & Systems^{*1}

1. Many plan multiple system upgrades.

* Capture Survey data.



CAPTURE ATTENDEES' CHURCH SEATING CAPACITY*



Capture attendees have
come from 41 States and 19
countries across the globe.





“At Capture you can physically look at gear, and learn what equipment does, while figuring out what YOU need, not just a one-size-fits-all solution.”*

“Pastors, worship leaders, communication teams, techies, and creatives would all benefit by attending Capture, and I definitely want to come back.”*

“Capture Summit was a once-in-a-lifetime opportunity to feast at the feet of the best industry professionals and compassionate servant leaders. Our eyes were opened, our focus was tuned, and our mission was reignited.”*

What's On the Agenda?

Live Streaming

IMAG

Lighting for Video

Audio for Video

Outfitting Your Studio

Workflows: Camera to Cloud

Storytelling

Building Volunteer Teams

Building Online Communities

Pre-Production Planning

Cinematography

Post-Production

Creating Bumper Videos & Testimonials

Documentary-Style Filmmaking

Color Grading

Immersive Worship Experience

Maximizing Social Media

And more ...



* Capture Attendee Survey data.



“You’ll do more than learn about gear and techniques. You learn so much about why God has called you to your position. You’ll gain new friends who will help you along on your journey.”*

WHY CHOOSE THE CAPTURE PARTNERSHIP?

The connections forged at Capture run deep—not only do attendees come to learn, and get inspired, they come to see your gear, hear your perspective, and make product purchasing decisions for their churches.

Premier, Gold and Silver Partnerships are loaded with plenty of face time with attendees, and include opportunities and options for product demos, tech tours and more.

To ensure maximum exposure for our Capture partners, we offer a limited number of sponsorships—available on a first-come, first-serve basis.

CAPTURE DAY ONE KICKS INTERACTION INTO HIGH GEAR

Attendees asked for more workshops and vendor interaction, so we’ve delivered. Monday, August 7, breaks the ice with a meet & greet, and time for attendees to see your gear.

CAPTURE DAY TWO IS LOADED WITH TIME TO CONNECT

It’s a full day of breakout sessions, product demos, and technology showcases, culminating with the Church Filmcraft Festival & Awards.

CAPTURE DAY THREE IS A CAPTURE FAVORITE

Each year, the Sponsored Gear & Prize Giveaway is an overwhelming success at Capture events. During the final General Session on Day Three, sponsors who donate gear or prizes get to present the prizes to the winners on stage.

“Not only is Capture a top-notch industry event, it is a mighty movement.”*

* Capture Attendee Survey.



A PARTNERSHIP FOR GROWTH AND FOR GOOD

ALL-INCLUSIVE SPONSORSHIPS

Free WiFi, Snacks, Water. Ship Direct to Church. No Labor/Cleaning Fees.

PREMIER PARTNER

\$9,500

3 AVAILABLE

GOLD PARTNER

\$5,000

ONLY 9 LEFT!

SILVER PARTNER

\$3,500

ONLY 19 LEFT!

JUMBO BOOTH IN PREMIUM LOCATION + ELECTRICAL (110V/ 15A)	●		
STANDARD BOOTH + ELECTRICAL (110V/ 15A)		●	●
MAIN STAGE WELCOME	●		
DEDICATED PRODUCT DEMOS	2		
VIDEO IN MAIN SESSION (60 SECONDS MAX.)	●		
DEDICATED HTML BLAST (PRE-CONFERENCE)	●		
DEDICATED HTML BLAST (POST-CONFERENCE)	●	●	
LOGO BRANDING ON CAPTURE MARKETING & SIGNAGE	●	●	●
CONFERENCE PASSES FOR GUESTS	6	6	2
CONFERENCE PASSES FOR STAFF	4	4	4

Want More Exposure? Capture Partners can add product demos and more...

Lanyard/Badge/Registration Sponsorship \$2,500
Dedicated Product Demos (limited) \$2,000
Tour Sponsorship \$1,000

Additional Brand/Logo Sponsorship \$500
Church Filmcraft Festival Sponsorship \$1,500
Creatives Reception Sponsorship (2 days) \$2,000

SPECIAL RECOGNITION FOR GEAR AND SERVICES SUPPLIED FOR USE DURING CAPTURE CONFERENCE SESSIONS.

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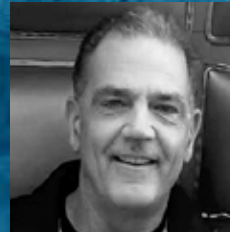


CONTENT CREATION + FILMMAKING SUMMIT

THE CAPTURE MARKET BUSINESS STRATEGY TEAM IS READY TO ANSWER YOUR QUESTIONS



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You're in good company—previous Capture Summit Partners:

CANON | MUSIC MATTERS | SONY | FIREFLY LED | GRASS VALLEY | JVC | WORSHIPHOUSE MEDIA | 76MEDIA SYSTEMS
AMITRACE | B&H | BIRDDOG | CHROSZIEL | CINAMAKER | CLARK | DIGITALGLUE | EDITSHARE | FUJIFILM | HITACHI
LECTROSONICS | NETGEAR | PANASONIC | RED | ROSS | SENNHEISER | SHURE | TASCAM | SNS | JB&A | LH COMPUTER SERVICES
SOUNDPROOF WINDOWS | US BROADCAST DISTRIBUTION | BLACKMAGIC DESIGN | ATL CHURCH CREATIVES

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